

GOVERNMENT ARTS COLLEGE(A),COIMBATORE-641 018

DEPARTMENT OF ECONOMICS

NAME OF THE EVENT: **INTERNATIONAL LEVEL WEBINAR**

2. ACTIVITY START DATE: 21-07-2020

3. NO. OF RESOURCE PERSON: 01

4. REPORT DESCRIPTION: Dr. MIM Hilal, Senior Lecturer & Head, Department of Marketing Management, South Eastern University of Srilanka, spoke about Writing Research Paper and Publishing. About 115 participants attended the International Webinar out of which 80 were professors, 35 PG students and research scholars. 76 participants were from Tamil Nadu, 39 were from other states like Kerala, Karnataka, Punjab.

5. ACTIVITY END DATE: 21-07-2020

6. NO. OF PARTICIPANTS: 115

7. REPORT NAME: WRITING RESEARCH PAPER AND PUBLISHING